Purpose: To encourage HOSA members to improve their ability to analyze and interpret current health / HOSA-related issues and to communicate this interpretation through the development of a creative, artistic, and informational poster.

Description: This event shall allow individuals to create a medical art poster. The poster is created at the local school and submitted at the registration desk prior to the start of the State Leadership Conference. Competitors will have up to three (3) hours to complete their poster. Each chapter may have as many competitors compete in this event. Each competitor must meet the above mentioned to be eligible.

Rules and Procedures:

1. Competitors in this event must be active members of HOSA in good standing in the membership division in which they are registered to compete (Secondary).

2. Advisors should conduct this event locally at a time that fits their schedule. The topic is a secret topic that is not disclosed until the event begins. The topic shall relate to current health issues or HOSA. Professional ethics demand that competitors DO NOT discuss or reveal the secret topic for ANY event until after the event has concluded.

3. Advisors will be emailed the secret problem on March 1, 2023. When the event begins the competitors will then, lay out supplies, have supplies checked by their advisor. Then receive the topic for the health issue, and begin development of the poster when instructed.

4. The chapter advisor will determine the exact day and time they wish to have their competitors complete their poster.

5. The local chapter or competitors shall provide white poster board [size: 22” x 28”]

6. Competitors are expected to provide all supplies appropriate to their preferred art medium. Supplies are limited to those listed on page 4. No pre-constructed props, artwork, or potentially hazardous materials are to be used or brought to the site of the event.

7. Each competitor shall include their name and chapter on the back of the poster and on the equipment sheet.

8. Competitors have 3 hours to complete their poster.

9. The finished poster, equipment/supply sheet, and an easel shall be brought to the SLC for judging. The top three competitors will earn free registration to a future FLC, Regional or SLC plus an award medallion.

10. By entering this event, the competitor grants permission for photos of his/her poster to be used in HOSA publications and on the HOSA website.
### Competitor Must Provide

- White poster board
- Equipment Check Sheet – see page 4
- **Art Supplies are limited to:**
  - Pencils/ Pencil sharpener/ Erasers
  - Ruler
  - Instruments used for drawing arcs, angles and curves (ie: T-square, protractor)
  - Ink pens
  - Colored markers/colored pencils/crayons
  - Charcoal and pastels
  - Art spray fixative or non-scented hairspray
  - Wet Wipes
  - Paper Towels
  - White Out
  - Chalk/sponges
### MEDICAL ART POSTER – Judge’s Rating Sheet

<table>
<thead>
<tr>
<th>Competitor Name</th>
<th>Chapter Name</th>
</tr>
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<tr>
<th></th>
<th>Excellent 20 points</th>
<th>Good 16 points</th>
<th>Average 12 points</th>
<th>Fair 8 points</th>
<th>Poor 4 points</th>
<th>JUDGE SCORE</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. Eye-catching / stands out in a crowd</td>
<td>The poster stands out from the other competitors and draws in the audience to want to learn more. It is unique, grabs your attention. You are intrigued and want to look more closely.</td>
<td>The poster is visually pleasing and eye-catching. The audience is intrigued and wants to know more.</td>
<td>Some aspects of the poster stand out. It is neat but lacks originality.</td>
<td>The poster does not stand out from the other submissions. It uses basic design principles.</td>
<td>The poster does not catch the viewer’s eye and is not appealing.</td>
<td></td>
</tr>
<tr>
<td>B. Contains a clear message on topic</td>
<td>The message of the poster is captured in a very clear and concise manner. Many relevant items from the supporting material in the secret topic are included.</td>
<td>The message of the poster is mostly clear and concise. Some relevant items from the supporting material of the secret topic are included.</td>
<td>The poster’s message relates to the secret topic but lacks the supporting details and is not especially clear.</td>
<td>The message is off topic and lacks clarity. Minimal supporting materials are referenced from the secret topic.</td>
<td>The message is not clear. The artist missed the objective when demonstrating this topic.</td>
<td></td>
</tr>
<tr>
<td>C. Impact the poster leaves on the audience</td>
<td>The poster leaves an impact on the audience, they learn something, are informed or called to action by viewing the poster. A sense of urgency to take action is felt by the audience.</td>
<td>The poster is informational and sends a message. The audience may be inspired to be &quot;called to action&quot; from viewing the poster.</td>
<td>Some impact is felt by the audience after viewing this poster.</td>
<td>Minimal impact is made by the audience viewing the poster.</td>
<td>No impact or call to action is felt by the audience after viewing the poster.</td>
<td></td>
</tr>
<tr>
<td>D. Artistic Value / Artistic Skill</td>
<td>The poster is aesthetically pleasing, displays great use of color, texture, shapes and spacing. Artwork demonstrates the student has exceptional talent to express ideas through art. The coloring and lettering were captured in a unique way and built the design into the theme.</td>
<td>Lots of color variation, shapes, and appealing design. Shows the student spent time creating an artistic piece. Color and lettering were used effectively within the poster.</td>
<td>The poster is moderately appealing. There are a few different mediums showcased on the poster. The use of color and lettering was mostly effective on the poster design. Would like to see more variation.</td>
<td>The poster does not appeal to the audience in a significant way. Limited use of creative materials. Minimal color/ shapes/ design. The artist used very little color variation on the poster. The message is lost in the basic design or choice of font.</td>
<td>Artistic skill lacks execution and overall aesthetics. Appearance is messy, lacks color and texture, and/or effort.</td>
<td></td>
</tr>
<tr>
<td>E. Overall appearance, neat, attractive, &amp; correct spelling</td>
<td>Not only is the artwork original, the design is high quality, unique and the ability to connect to the topic is creative. The competitor added information above what was required from the event criteria. Writing is neat and professional, and free from spelling errors.</td>
<td>The poster is attractive and looks professional. The design connects to the topic and includes relevant information. Writing is legible, and minimal spelling errors are observed.</td>
<td>The poster includes mostly relevant information and generally neat in appearance. Minimal spelling error(s) and/or attention to detail may reduce overall score.</td>
<td>The poster needs more attention to detail. It looks as if it was prepared in a rush. A few spelling errors are present.</td>
<td>The poster is not formulated clearly, the content is hard to understand. A lack of effort was put into this poster. Multiple spelling errors are present.</td>
<td></td>
</tr>
</tbody>
</table>

| Total Points (100) | | | | | | |
MEDICAL ART POSTER

Competitor Equipment Check Sheet

Competitor Name/Chapter: ________________________________

Competitors are expected to provide supplies appropriate. These are limited to:

- Art spray fixative or non-scented hairspray
- Chalk
- Charcoal
- Colored markers
- Crayons
- Erasers
- Ink pens
- Instruments used for drawing arcs, angles and curves (For example: T-square, protractor)
- Paper Towels/ sponges
- Pastels
- Pencils of any type/color
- Pencil sharpener (must remain intact)
- Ruler
- Wet Wipes
- White Out

☐ There are NO potentially hazardous materials

Checked by: ____________________________________________________________________________

                        (Chapter Advisor Initials)                                            (Print Name)

Competitors – Please securely attach this form to the back of your poster.